



Hello Friends and Family!

It's fundraising time again for The National Multiple Sclerosis Society.

WAIT!!!!

Before you dismiss this email thinking, "I can't afford to donate any money right now with the economy the way it is," I want you to consider a few things...

1. People don't stop getting diagnosed and living with MS when the economy is in a slump. Now, more than ever, The National MS Society can use your help. The money you donate not only goes to fund research, support groups and other programs, but it also financially helps families deal with the cost of items like cooling products and even college scholarships.
2. Everyone can use another deduction on their taxes. 100% of whatever amount you donate to the National MS Society is tax-deductible. Not only that, but 80% of the money you donate goes directly to fund research, programs and education. That's one of the highest percentages out there among charitable organizations.
3. If that doesn't inspire you, how about this...MS can cause blurred vision, loss of balance, poor coordination, slurred speech, tremors, numbness, extreme fatigue, problems with memory and concentration, paralysis and blindness... and there is no cure. Once again, I am asking for your donation in my pursuit to raise funds to find a cure for MS.

Please click on the link below to go directly to my personal fundraising page. No amount is too small. Every dime makes a difference.

<Insert web address to participant page>

If you would rather send a check, please send it to:

National MS Society
Bike MS <YOUR NAME>
104 SW Clay St.,
Portland OR 97201

Your continued encouragement and faith in my ability to accomplish my fitness and fundraising goals are more than I could ask for. I hope you will find it in your heart to contribute and help create a world free of MS. Your donation will make a difference in someone's life. Thank you for joining the movement!

MS stops people from moving. I ride to make sure it doesn't.

<YOUR NAME>

P.S. I would appreciate it if you would forward this email to as many people as you can to encourage them to donate as well. Thanks again.